



# WHOLE SALE

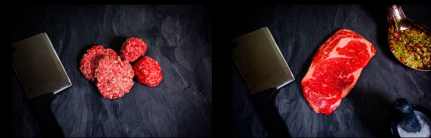
## 1 PRODUCT RANGE

Aside from supply of standard meat items, our added value range is the difference maker.



CURED DELI MEATS

ARTISAN SAUSAGES



BURGER MINCE

PREMIUM STEAKS

## 2 OUR CLIENTS



## 3 ABOUT MALIK BUTCHERS

Malik Butchers is a Halal Artisan Butchers on a mission to raise the standards of the Halal Meat industry. We specialise in producing innovative, edgy and premium quality products. Our range covers products that were previously considered inaccessible for a British Muslim – think premium Beef Steaks, Sausages, Bacon, Ham and Pastrami. After 50 years of trading and still operating as a family-run business, we are seen as the defacto name and a trusted authority in the halal meat and food sector.

## 4 BENEFITS OF WHOLESALE

We enable food retailers to increase revenues, profitability & brand awareness and customer loyalty. Here is how we do it:



### INCREASED REVENUE

Better quality product = increases customer satisfaction & retention.



### GREATER MARKET SHARE

Unique product set drives customers to your business over your competitors.



### WIDENED DEMOGRAPHIC

Non-halal retailers can now attract wider muslim customer base.



### LEVERAGED BRANDING

Collaboration with Malik Butchers will drive our customers to your business.



### HIGHER PROFITS

Product demands higher price & increases average order value.



### BECOME A LANDMARK

Create a buzz and become a destination spot.

## 5 THE ADDED VALUE



### TRUSTED PARTNER

Malik Butchers is not just a meat supplier. By selecting to work with us, you enlist us as a trusted business partner that has a vested interest in the continued success of your food business. The more food you sell, the more meat you buy from us.



### FOOD BUSINESS CONSULTANCY

Our deep understanding of the food, meat and catering industry means we can provide consultation on menu, themes and product ideas. We will work with you to maximise sales through greater revenues; whether that is by increasing amount of customers, maximizing profits, optimising platforms or increasing order value.



### SOCIAL MEDIA MARKETING

Malik Butchers have proved ourselves as pioneers of food innovation combined with original and unique content creation and delivery. Our in-house social media team called 'Overtime' will work with your business to deliver the same viral success we have garnered for ourselves.



The Food Business Consultant

OVERTIME